

CIA PROGRESS REPORT TO THE PSB:

SIGNIFICANT PSYCHOLOGICAL ACTIVITIES DURING THE FIRST QUARTER OF FY 1953

The outstanding development of the period under review has been the reorganization and strengthening of the CIA structure for planning, conducting and evaluating psychological operations. This reorganization represents the last major step in a series of reforms throughout CIA which were instituted by the present Director of Central Intelligence in the fall of 1950. It has been accompanied by a comprehensive reassessment of existing psychological activities and the termination of many which had not proven to be effective.

specific conditions and in connection with stated aims. The inventory is being used by planning units in a country-by-country appraisal of the actual build-up of CIA psychological capabilities, as measured against PSB and CIA country planning.

Preliminary study of the inventory reveals that the CIA psychological effort as a whole is overbalanced in its emphasis on mass propaganda, and that economic warfare capabilities have nowhere achieved

noteworthy

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noteworthy proportions. Beyond these general impressions, it is difficult in the absence of a national strategic plan (and related country plans) to appraise [REDACTED] buildup for each critical area against the requirements of the national psychological effort for that area.

In the development of strategic plans which will serve as the starting point in the operational planning activities of its member agencies, it is believed that the PSB should not overlook the concrete factor of critical targets (indigenous sources of power) in each area, nor that of enemy psychological activity directed toward those targets. Thorough consideration should be given in all strategic planning to available intelligence estimates of area situations and related enemy psychological activities, and member agencies should be advised of basic estimates or analyses adopted for national planning purposes.

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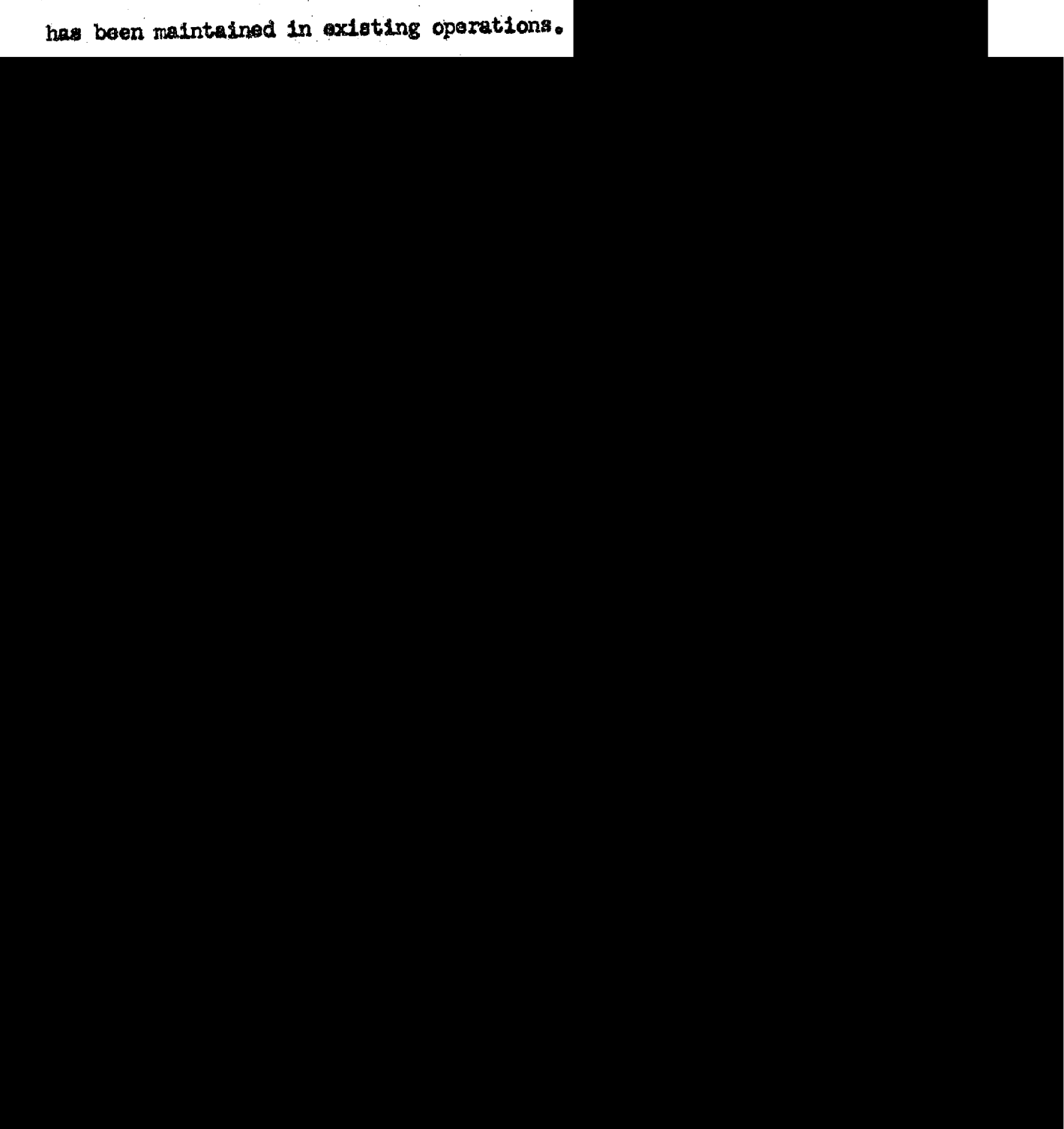
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EASTERN EUROPE

1. The principal CIA effort in this area has been and will continue to be concentrated in Germany. Pending review of the recommendations of a recently completed field survey of the German situation, however, no new major activities have been developed. A high level of activity has been maintained in existing operations.



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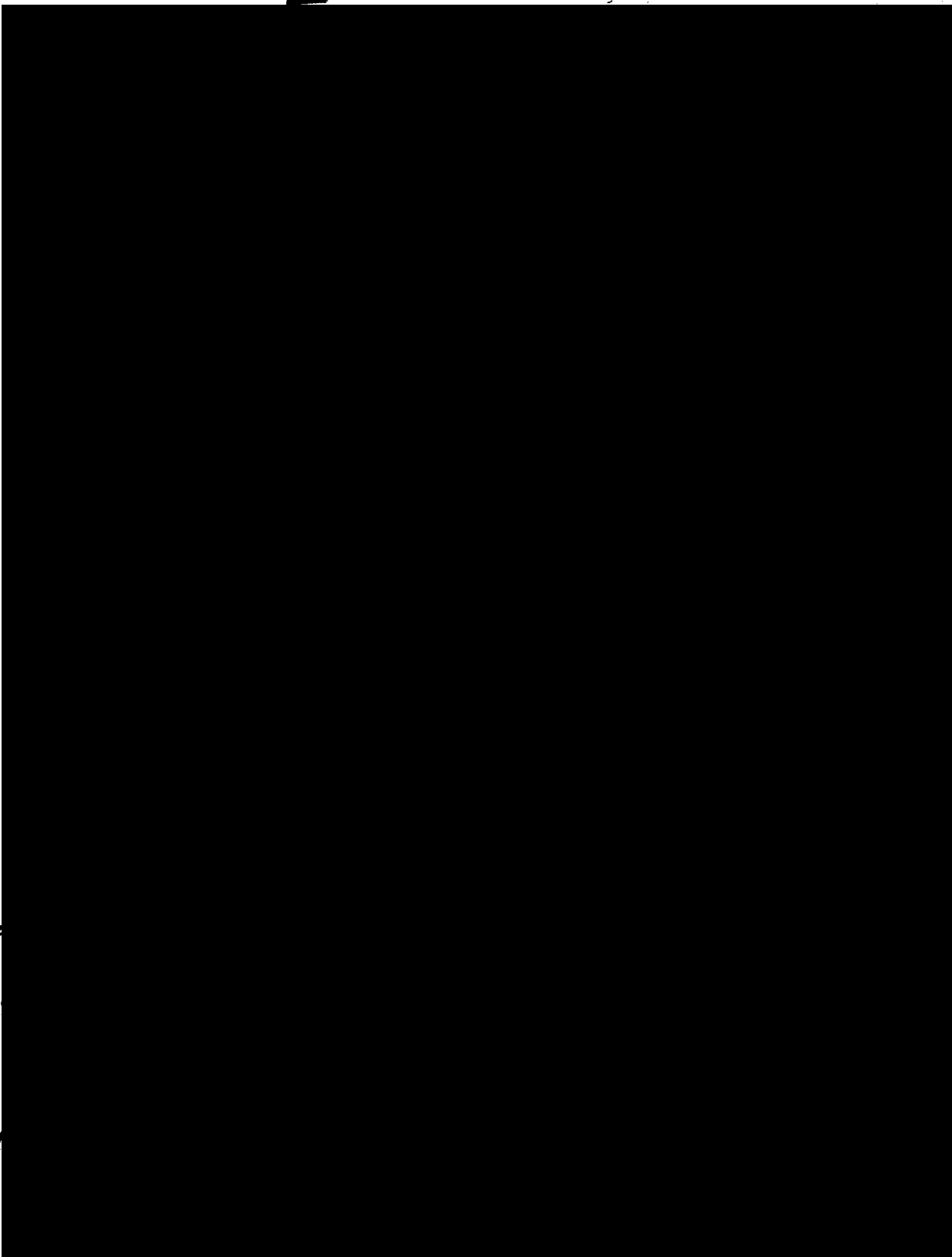
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USSR

1. ~~USSR~~ CIA psychological operations aimed at Soviet Russia
remain insignificant in relation to objective requirements, 25X1C



propaganda

PA

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FROM:

SPP (F. R. Zierath)

CONTROL NO.

82887, copy 13

Attached: 83580

COMMENTS

TO—	ROOM NO.	DATE		OFFICER'S FULL NAME	COMMENTS
		RECEIVED	FORWARDED		
1. CPP Barnes	2042 K	8	1352		Tab A—Working Draft, CIA Quarterly Rept. to the PSB for incorporation into their report to the NSC on 1 Nov. 52.
2. SPP				FILE-ER	Tab B—PSB Questionnaire, on which we initiated action 23 Sept. to meet their deadline of 10 October.
3.					
4.					1) The principal source material for this paper has been the Ops. Div. Monthly Summaries, Area Branch & Div. Monthly Reports, and Eval. Branch records & special studies. The initial draft was prepared by the Eval. Branch, with the assistance of Ops. Div. and SPP.
5.					
6.					2) No formal requirement was placed on the Area Divs., but Area specialists were consulted in special instances. All the staff divisions of CPP and the Paramilitary Staff reviewed this paper, & OCI was requested to furnish data for questions 2.a. and 3. of Part II.
7.					
8.					3) Red marks indicate security sterilization; blue, deletions for redundancy; & black, editorial.
9.					
10.					4) I suggest we huddle Thurs. morning to incorporate your views. In view of the time limit, I suggest we follow the annual report procedure of last July, wherein 1 copy of the paper, marked, "Eyes Only," is furnished by transmittal letter to the Director, PSB, to be reviewed by him, his Deputy Director, & 2 people on his Eval. Staff designated to prepare the rept. As was done for the annual rept., we should specify that in view of the sensitivity we desire to review their preliminary draft to the NSC for DD/P's approval; & that it be distributed on a "need-to-know" basis. This procedure provides the PSB Staff with a status rept. which can be the basis for a condensed & more generalized
11.					
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